

Electronic Acknowledgement Receipt

EFS ID:	8449729
Application Number:	10724123
International Application Number:	
Confirmation Number:	9915
Title of Invention:	Method and apparatus for switching targeted advertisements at a set top terminal
First Named Inventor/Applicant Name:	John S. Hendricks
Customer Number:	71867
Filer:	Evan Matthew Clark/Donna Holbert
Filer Authorized By:	Evan Matthew Clark
Attorney Docket Number:	007412.00794
Receipt Date:	20-SEP-2010
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Application Type:	Utility under 35 USC 111(a)

Payment information:

Submitted with Payment	yes
Payment Type	Deposit Account
Payment was successfully received in RAM	\$180
RAM confirmation Number	749
Deposit Account	190733
Authorized User	

The Director of the USPTO is hereby authorized to charge indicated fees and credit any overpayment as follows:

Charge any Additional Fees required under 37 C.F.R. Section 1.21 (Miscellaneous fees and charges)

File Listing:

Document Number	Document Description	File Name	File Size(Bytes)/ Message Digest	Multi Part /.zip	Pages (if appl.)
1	Information Disclosure Statement (IDS) Filed (SB/08)	007412_00794IDS.pdf	613099	no	6
			3a982d5f8936e9d5c993b573db0ea78a4dcd1f		

Warnings:**Information:**

2	Fee Worksheet (PTO-875)	fee-info.pdf	29977	no	2
			a8f9f9ee75a9f62b09264432a1c3a0f5d09f2dec		

Warnings:**Information:**

Total Files Size (in bytes):	643076
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New Applications Under 35 U.S.C. 111

If a new application is being filed and the application includes the necessary components for a filing date (see 37 CFR 1.53(b)-(d) and MPEP 506), a Filing Receipt (37 CFR 1.54) will be issued in due course and the date shown on this Acknowledgement Receipt will establish the filing date of the application.

National Stage of an International Application under 35 U.S.C. 371

If a timely submission to enter the national stage of an international application is compliant with the conditions of 35 U.S.C. 371 and other applicable requirements a Form PCT/DO/EO/903 indicating acceptance of the application as a national stage submission under 35 U.S.C. 371 will be issued in addition to the Filing Receipt, in due course.

New International Application Filed with the USPTO as a Receiving Office

If a new international application is being filed and the international application includes the necessary components for an international filing date (see PCT Article 11 and MPEP 1810), a Notification of the International Application Number and of the International Filing Date (Form PCT/RO/105) will be issued in due course, subject to prescriptions concerning national security, and the date shown on this Acknowledgement Receipt will establish the international filing date of the application.